



### TECHNOLOGY AND STYLE

MADE IN FRANCE



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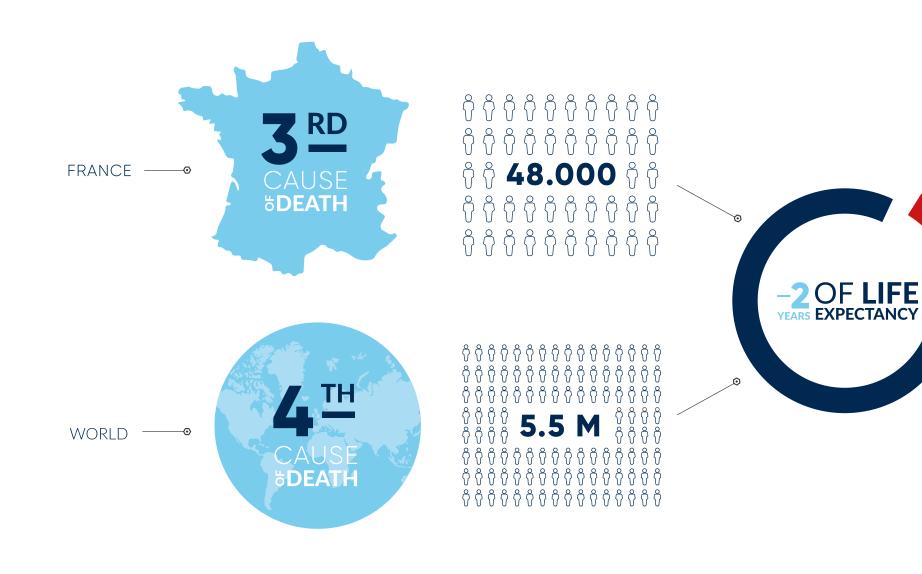
Fine particles, pollen, gazes... the air we breathe, especially in urban areas, has deteriorated drastically.

2016 was marked by the first tests of road space rationing in French cities, highlighting a health and ecological issue that was already suspected.

In 2017, bad air quality has been designated as the 3rd leading cause of death in France, right after cigarettes and alcohol.

#### This is why R-PUR was created.

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The R-PUR mask is the first Made in France antipollution mask specially designed for 2-wheeled vehicule users. This mask allows you to breathe clean air by filtering the toxic particles arising from air pollution: fine particles / diesel, pollen, viruses and bacteria, and this without compromising on your comfort or style. This new generation filtration is above the European EN149-FFP3 respirator standard.

DIMENSIONS

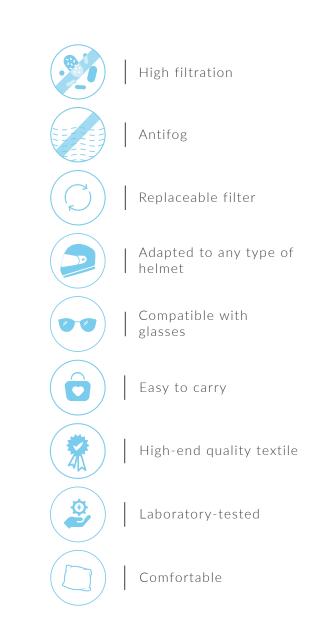
Weight: 55 g

Height: 15 cm / 5'9 ''

Width: 13 cm / 5'1 "

Length: 24 cm / 9'4 ''

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#### Nano particles filtration

This new generation filter offers one of the best filtrations in the world, filtering viruses, fine particles, allergens and bacteria.

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#### Water repellent & thermo-control

The high-end fabrics we use are the same as those used for the military special forces' uniforms and in haute couture.

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We are proud to work with French companies that combine traditional knowhow and advanced technology.

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## The sir extraction value

This patented technology allows the airflow to evacuate 60 times faster than with a conventional valve.

#### Soft thermo-control® interior

You will always feel comfortable in your R-PUR mask.

The interior is made of a thermo-control antiperspirant inner lining. Its temperature control technology will allow you to stay fresh in hot weather or during an effort, and warm in cold weather. Thanks to the R-PUR Mask, you won't need a neck cover to stay protected from the cold anymore.





#### **Ergonomic fasteners**

The fasteners have been specially designed to facilitate the donning of a helmet above the mask.

In addition, a 100% nylon soft touch self-adhesive allows an easy fastening. Keeping the product simple to use is one of our top priorities.



Water repellant fabric

very breathable.

in haute couture.

#### Hot air extraction valve

The hot air extraction valve is a patented technological featuring allowing the flow of hot air to escape 60 times more quickly than with a conventional valve.

This results in a better internal ventilation of the filter which allows you to stay dry. In addition, the redirection of the hot air flow makes it possible to avoid the appearance of mist on the visor or on glasses.

# We have selected a quality material featuring a water repellent coat, which makes it waterproof while remaining This material is used in military special forces' uniforms and

## The R-PUR filter is replaceable so you always benefit from an optimal protection.

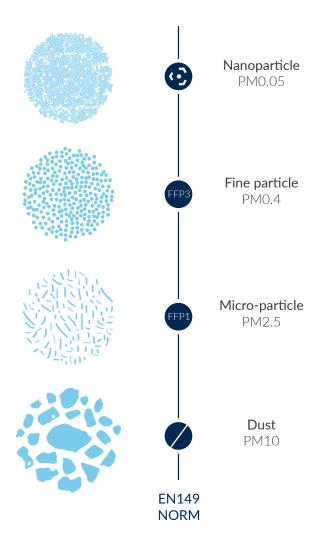
An interactive questionnaire, available on our mobile app, will give you the recommended filter's expiration date for you to know when to replace it.

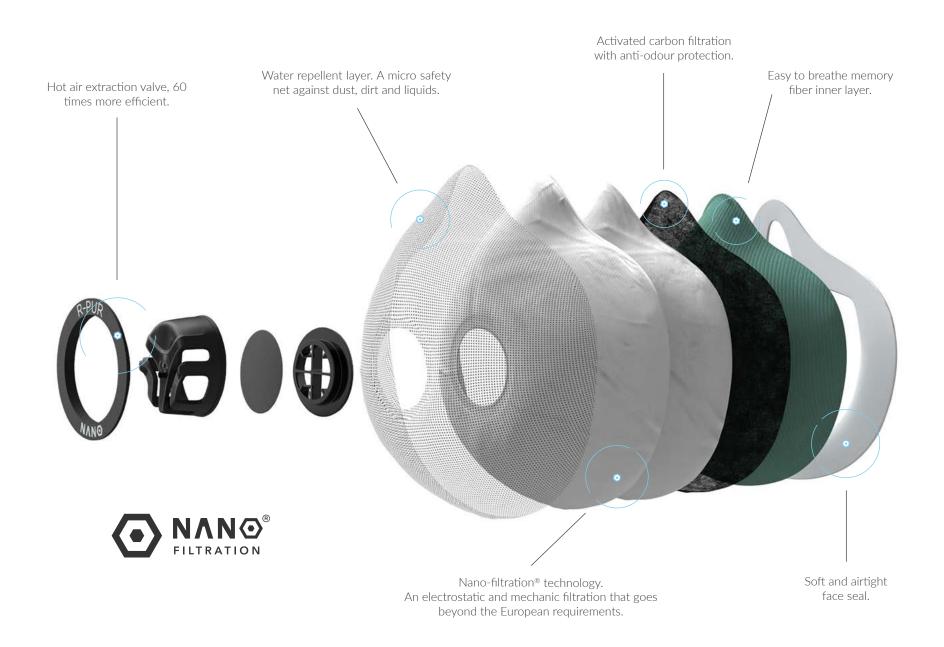
It lasts on average from 5 to 8 weeks of daily use, depending on the level of your exposure to air pollution and your type of use (running, cycling, driving motorized 2-wheelers).

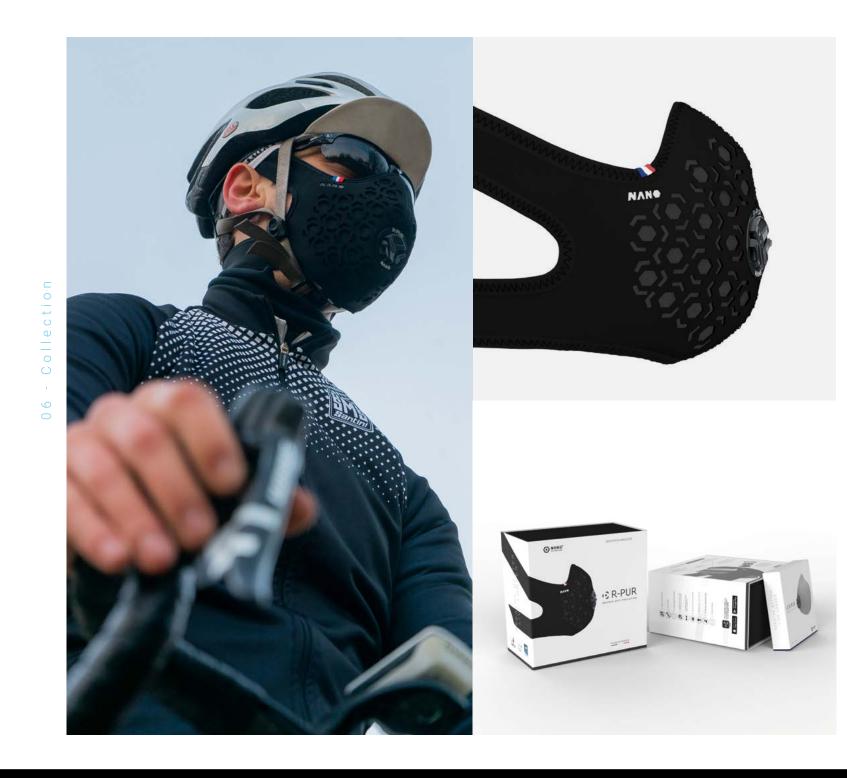
This new filtration technology makes it possible to stop the so-called PM 2.5 micro-particles.

Today, our filtration has pushed its capacities and now filters this time up to the nanoparticle, which equals PM 0.05 (60 times thinner than PM 2.5).

For us, optimal efficiency is essential!







Hexagone Black & Black



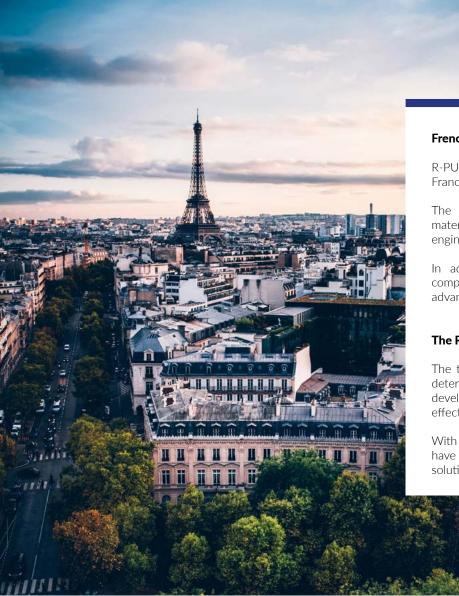




## Ghost Black & Grey







#### French industrialization

R-PUR releases an anti-pollution mask entirely made in France.

The research and development program and the materials' tests were carried out in partnership with the engineers of the Institut des Arts et Métiers.

In addition, we are proud to work with French companies that combine traditional know-how with advanced technology.

#### The R-PUR team

The team behind the creation of the R-PUR mask is determined, creative, dynamic and works hard to develop the solutions of tomorrow to fight the negative effects of air pollution on our health.

With the help of scientists, stylists and engineers, we have been able to develop an effective and aesthetic solution for the everyday use.



Mask box dimensions : L 18.5 cm / H 18.5 cm / I 10 cm Weight: 500 grams

Filter box dimensions : L 13 cm / H 13 cm / I 3 cm Weight: 50 grams



#### Included in the box :

- · 1 NANO R-PUR mask
- 1 NANO R-PUR filter
- · 1 Storage bag
- 1 Activation code R-PUR filter NANO
- · 1 Manual
- · 1 Terms of use





## The R-PUR application allows the users to track their utilisation and get real-time information about pollution.

An algorithm aggregates the average number of kilometers travelled with the air pollution data on their journey. It then calculates an indicative date for the filter change, in order to guarantee the optimal efficiency of the mask. This application offers additional information on the weather and the level of pollution in real time.

This free mobile application is available on the Apple Store and the Google Play Store.





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